

Jeffrey S. Seabold

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AEC INDUSTRY STRATEGIST • OWNER-SIDE TECHNOLOGY ADVISOR • AI POLICY & DIGITAL PRACTICE

THE STRATEGIC VALUE PROPOSITION

AEC platform companies spend years trying to understand what owners actually decide, what frictions practitioners actually face, and what policy frameworks will govern AI and digital tool adoption across the profession. Jeff Seabold is that knowledge, held in a single executive who currently sits on the AIA National Board, contributes to AI policy development for a 101,000-member profession, and has spent 24 years making the capital decisions your platforms are designed to support.

This is not a practitioner looking toward technology. This is a strategist already operating at the intersection of owner-side intelligence, professional governance, and digital practice policy, who brings a network, a credibility, and a fluency that cannot be synthesized from research or hired from within a technology organization.

24

Years Owner-Side
Authority

400+

Projects, Full P&L

\$100M+

Aggregate Capital Value

101K

AIA Member Profession

WHAT THIS PROFILE BRINGS TO AN AEC TECHNOLOGY ORGANIZATION

Owner-side intelligence, not advisory distance. Every capital decision, technology adoption call, and workflow integration challenge documented here was made with P&L accountability by the person you're reading about. Not observed. Not consulted on. Owned.

Policy access at the moment it matters most. The AIA AI Design Working Group is writing the liability frameworks, ethics guidelines, and professional standards that will govern AI adoption across architectural practice. That policy layer is where platform legitimacy is established or denied. Seabold is at that table now.

A network built through governance, not sales. The AIA National Board, the USGBC national leadership structure, and 24 years of practice across Mississippi and nationally represent a relationship network that is earned, not purchased. For ecosystem development, industry partnerships, or owner-side advisory roles, that credibility is the asset.

Documented platform adoption experience. Led the consolidation of 80+ autonomous USGBC chapters into a unified national model, a change management and platform adoption challenge across thousands of professionals. Built custom workflow integrations for construction financial management. Developed GIS tools scaled from local deployment to statewide adoption. Knows where platforms win and where they fail because he has been the owner trying to make them work.

STRATEGIC CREDENTIALS

- **AIA National Board of Directors, At-Large Director (2026–2028)** Elected to govern a 101,000-member institution with a \$70M annual operating budget; contributes to financial oversight, long-range strategy, and governance policy
- **AIA AI Design Working Group (2023–Present)** Active contributor to national policy frameworks governing AI adoption, liability exposure, ethics, and professional standards in architectural practice
- **AIA Strategic Council, Mississippi Representative (2023–2025)** National council representing state chapter interests in AIA policy and organizational strategy
- **USGBC National Chapter Steering Committee, Strategic Visioning Chair (2014–2017)**
— Led consolidation of 80+ chapters into unified national model; 1,750+ volunteer hours; Presidential Volunteer Service Award
- **USGBC Southeast Regional Council Leadership Team (2010–2016)** Built regional engagement from ~100 to 1,000+ across seven states through summits, training, and annual Gear Up advocacy conference
- **City of Jackson Historic Preservation Commission, Four-Term President (2014–Present)** Rewrote city ordinance as economic development tool; created 2 new historic districts; qualified \$3M+ in tax credits; developed GIS tool adopted statewide by MDAH
- **Licensed Architect, Mississippi (2007) & Alabama (2022)** Full design authority across two states; AIA standard contract expertise (A101, A201, B101, GMP)
- **Licensed Commercial General Contractor, Mississippi (2015)** Simultaneous licensure as architect and GC; evaluates the full design-to-delivery workflow as a unified owner-side system, not competing vendor ecosystems
- **FAIA • NCARB • LEED AP • LEED for Homes AP (first in Mississippi)** Fellowship held by fewer than 3% of licensed architects; conferred for sustained contributions to the profession, advocacy, and community leadership

OWNER-SIDE TECHNOLOGY FLUENCY

Archicad-based BIM and documentation workflows were evaluated from the perspective of a firm owner weighing platform cost, implementation burden, and ROI against project revenue. Hands-on experience with Procore, BuilderTrend, and Construction Suites for construction project management, and MS Project for scheduling, providing direct user-side fluency across the major platform categories that AEC technology companies compete in. Custom Excel-G702/G703-QuickBooks integration built to close the data gap between field cost tracking and owner-facing financial reporting. GIS-based mapping tools built for municipal deployment and scaled to statewide adoption. ABC/Build Mississippi curriculum developer and instructor for 10+ years, 500+ contractors trained in document literacy and architect-contractor workflow and Project Management courses, which is direct insight into where digital tools break down between design professionals and field trades.