

# Jeffrey S. Seabold

FAIA • NCARB • LEED AP • Licensed Architect & Commercial Contractor

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**AEC INDUSTRY STRATEGIST • OWNER-SIDE TECHNOLOGY ADVISOR • AI POLICY & DIGITAL PRACTICE LEADERSHIP**

## EXECUTIVE PROFILE

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Architect, licensed general contractor, and AEC industry strategist with 24 years of owner-side authority over capital programs, technology adoption, and project delivery. Currently serving on the AIA National Board of Directors and the AIA AI Design Working Group — contributing at the policy level to how artificial intelligence, digital workflows, and platform technology are adopted, regulated, and evaluated across a 101,000-member profession. The rare executive who has personally lived every role that AEC platform software is designed to serve: design architect, construction administrator, licensed general contractor, owner's representative, and capital program manager.

What distinguishes this profile in the AEC technology market is not technology advocacy in the abstract, but documented authority on the owner's side of the decision. The firms and institutions that AEC platform companies are trying to reach — multi-building campus owners, institutional capital managers, integrated delivery practitioners — are precisely the clients this practice has served for 24 years. That network, credibility, and fluency in owner-side pain points is the asset. The AIA board seat, the AI policy working group, and the USGBC national consolidation leadership confirm that this is not a practitioner looking outward toward technology; it is a strategist already operating at the intersection of practice, policy, and digital transformation.

## CORE COMPETENCIES

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- AEC Industry Strategy: Owner-Side Perspective, Platform Adoption, Workflow Integration
- AI Policy & Digital Practice: Ethics, Liability, Risk, Professional Standards Development
- Capital Program Technology: Integrated Delivery, Cost Control Systems, Data Workflows
- Ecosystem & Partnership Development: National Association Leadership, Stakeholder Networks
- Owner-Side Advisory: Capital Program Management, Construction Oversight, P&L Authority
- Institutional Governance: Board Fiduciary, Financial Oversight, Organizational Strategy
- Industry Education & Advocacy: Curriculum Development, Policy Influence, Change Management
- Integrated Delivery Intelligence: Architecture + Construction + Owner's Rep in a Single Practitioner

## INDUSTRY LEADERSHIP & STRATEGIC POSITIONING

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The following roles establish current standing at the intersection of AEC practice, digital policy, and institutional influence. They are listed first because they represent the strategic asset most relevant to AEC platform and advisory organizations: direct access to, and credibility within, the decision-making layers of the profession.

### **At-Large Director (Elected) / AI Design Working Group Member**

**AIA National Board of Directors** | Washington, DC

2026 to 2028

- Elected by national membership to govern the American Institute of Architects, a 101,000-member institution with a \$100M+ operating budget; one of the most direct access points to architectural practice leadership in the United States
- Member of the AIA AI Design Working Group: contributing to national policy, liability frameworks, ethics guidelines, and professional standards governing the adoption of artificial intelligence in architectural practice, the exact policy terrain that AEC platform companies must navigate to reach the profession at scale
- Participates in financial oversight, long-range strategic planning, risk evaluation, and governance policy for one of the largest professional associations in the built environment

## **Commissioner & Four-Term President**

**City of Jackson Historic Preservation Commission** | Jackson, MS 2014 to Present

- Developed a GIS-based digital mapping tool for historic district boundaries and landmark buildings; tool was subsequently adopted and distributed statewide by the Mississippi Department of Archives and History (MDAH) — a documented example of technology built for one jurisdiction scaled to statewide deployment
- Rewrote the City's historic ordinance to function as an economic development instrument; qualified \$3M+ in historic tax credits; created two new historic districts — institutional decision-making at the intersection of policy, data, and capital

## **Chapter Steering Committee Chair, Strategic Visioning**

**U.S. Green Building Council (USGBC)** | National 2014 to 2017

- Appointed by the USGBC Board of Directors to lead the consolidation of 80+ autonomous chapters into a unified national membership model; a 1,750+ volunteer-hour organizational transformation affecting thousands of professionals and dozens of regional programs
- Demonstrates capacity to lead large-scale organizational change, stakeholder alignment, and national platform strategy, the same competency required to drive adoption of new technology platforms across a fragmented industry
- Awarded the United States Presidential Volunteer Service Award for this work

## **PROFESSIONAL EXPERIENCE**

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### **Founder & Managing Principal**

**The Seabold Companies (Seabold Architectural Studio / S5 Construction)** |

Jackson, MS

2009 to Present

Founded and operates an integrated architecture and construction firm in which the same principal serves simultaneously as licensed design architect, licensed general contractor, and owner's representative. This structure — intentional, not incidental — produces a single decision-maker with authority over every phase that AEC platform software is designed to connect: design authoring, document management, construction administration, cost tracking, subcontractor coordination, and owner reporting.

### **Technology Adoption & Digital Workflow**

- Operates Autodesk-based design and documentation workflows across a 24-year practice; evaluates platform tools from the perspective of a small-to-mid-size firm owner who must weigh license cost, implementation burden, workflow disruption, and ROI against project revenue — the exact decision calculus that enterprise AEC platforms struggle to communicate to their non-enterprise customer base
- Built a custom Excel-based G702/G703 pay application system integrated with QuickBooks for S5 Construction: designed to close the data gap between field cost tracking, subcontractor payment certification, and owner-facing financial reporting — a workflow integration problem that major construction management platforms have not fully solved for integrated architecture-contractor firms
- Developed and maintains GIS-based mapping tools at the municipal level (Jackson Historic Preservation Commission); demonstrates applied geospatial data literacy beyond standard architectural practice
- Teaches plan reading and construction document literacy to contractors statewide through ABC/Build Mississippi: direct insight into the technology fluency gap between design professionals and field trades — the gap that document management and field coordination platforms are designed to close

## Owner-Side Capital Program Management

- Managed \$100M+ in aggregate capital value across 400+ projects with direct P&L authority from feasibility through post-occupancy; the owner's perspective is not advisory here — it is the operating position from which every technology and workflow decision was made
- Highland Hills and Park at Moss Creek: managed multi-building campus capital programs (\$3.5M and multi-million CapEx respectively) for institutional owners in New York and Denver from a Mississippi base, requiring cloud-coordinated documentation, remote stakeholder reporting, and multi-trade subcontractor management — real-world owner-side platform use cases
- Trustmark Park, MLB Compliance: coordinated directly with MLB and EwingCole as reviewing authority across a regulated compliance program with zero event disruption — high-stakes, multi-party document management under institutional scrutiny
- Mississippi Vision Correction Center: delivered a \$3.5M sterile Class-C surgical facility with N+1 redundancy to zero-defect MSDH/CMS certification — regulatory compliance documentation at the highest consequence level in commercial construction

## Integrated Delivery & Risk Intelligence

- Founded S5 Construction (2015) specifically to close the trust and accountability gap between design intent and field execution; the firm exists because existing contractual and technology frameworks failed a client, a direct, documented insight into where current AEC workflows break down
- Holds simultaneous licensure as architect (Mississippi, Alabama) and licensed commercial general contractor (Mississippi): the only executive position from which both the design platform and the construction management platform are evaluated as a unified owner-side workflow, not competing vendor ecosystems
- Negotiated and administered AIA A101, A201, B101, and GMP contracts across consultant and contractor networks; understands the contractual infrastructure that technology platforms must integrate with to achieve adoption in institutional delivery

## Project Manager & Construction Administrator

Weaver Architecture | Jackson, MS

2002 to 2009

Full-lifecycle PM and CA across commercial, institutional, and healthcare programs during the period of transition from CAD to early BIM workflows; built foundational fluency in document management, construction administration, and owner-contractor-architect coordination that the current generation of AEC platforms is designed to digitize.

## CIVIC & POLICY LEADERSHIP

- AIA Strategic Council (2023 to 2025), Mississippi representative; AI Design Working Group active participant in drafting policy frameworks for AI adoption, liability exposure, and ethical practice standards in architecture; this is the policy layer that AEC platform companies must engage to achieve professional legitimacy for AI-assisted tools
- FLASH Resilient Design Guide, national charrette co-contributor (Disney/Epcot); developed the “Good, Better, Best” tiered adoption model published in the national guide, demonstrates ability to translate complex technical and policy content into accessible frameworks for broad professional audiences, a core skill for industry strategy and evangelism roles
- Net Metering Legislation (2016): sustained multi-year advocacy before the Mississippi Public Service Commission beginning in 2004; Mississippi became the 45th state to adopt net metering a documented example of long-cycle policy change driven by a practitioner-advocate, directly analogous to driving technology adoption through regulatory and professional channels
- Masterpiece Cakeshop v. Colorado Civil Rights Commission, U.S. Supreme Court (2017): published analysis incorporated into an amicus brief filed before the Court — establishes credibility as a professional voice whose analysis carries institutional weight
- USGBC Mississippi Chapter, President & Founding Board Member (2007 to 2014): co-founded with 8 members, grew to 125 in year one; Mississippi Gulf Coast achieved the largest concentration of LEED homes in the country at a single location during this advocacy period documented track record of driving technology and standards adoption at the state level.

## EDUCATION, LICENSURE & CREDENTIALS

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<b>Degrees</b>	Bachelor of Architecture, Mississippi State University Bachelor of Arts, History, Millsaps College Advanced Applied Leadership Program (AALP), Millsaps College, Else School of Management (AACSB Accredited)
<b>Licensure</b>	Registered Architect: Mississippi (2007), Alabama (2022) Licensed Commercial Contractor: Mississippi, Building Construction (2015)
<b>Certifications</b>	NCARB Certified • LEED Accredited Professional (AP) • LEED for Homes AP (first in Mississippi)
<b>Fellowship</b>	Fellow, American Institute of Architects (FAIA) — held by fewer than 3% of licensed architects; conferred for sustained contributions to the profession, public advocacy, and community leadership
<b>Policy &amp; Standards</b>	AIA AI Design Working Group (2023 to Present) — AI policy, liability, ethics, and professional standards AIA Strategic Council, Mississippi Representative (2023 to 2025) AIA National Board of Directors, At-Large Director (2026 to 2028)
<b>Honors</b>	United States Presidential Volunteer Service Award, 2015 • Mississippi Top 40 Under 40, 2012 AIA New York Douglas Haskell Award for Student Journals, 2001 • MSU Jurist Award for Architectural Thesis, 2002

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References available upon request • Nationally mobile • Confidential inquiries honored