Jeffrey S. Seabold

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AEC INDUSTRY STRATEGIST • OWNER-SIDE TECHNOLOGY ADVISOR • AI POLICY & DIGITAL PRACTICE

AEC INDUSTRY STRATEGIST • OWNER-SIDE TECHNOLOGY ADVISOR • AI POLICY & DIGITAL PRACTICE LEADERSHIP

Jeff Seabold is an architect, licensed general contractor, and AEC industry strategist who has spent 24 years making the decisions that AEC platform software is designed to support. Not reviewing them. Not consulting on them. Making them, with full P&L accountability, across 400+ projects and $100M+ in aggregate capital value. That is the owner-side intelligence that AEC technology companies spend years trying to access through advisory boards and customer research. Seabold brings it as an operating credential.

He currently serves on the AIA National Board of Directors (2026–2028), elected by a 101,000-member profession to contribute to financial oversight and long-range strategy for an institution with a $70 million annual operating budget. He is also a member of the AIA AI Design Working Group, contributing directly to the national policy frameworks, liability guidelines, and professional standards governing artificial intelligence in architectural practice. The platforms and tools that AEC technology companies are building toward professional adoption must navigate this policy layer. Seabold is already at the table where those frameworks are being written.

As both a licensed architect (Mississippi, Alabama) and a licensed commercial general contractor (Mississippi), Seabold evaluates AEC workflows from a vantage point that is structurally rare at the executive level: the full design-to-delivery sequence in a single decision-maker. He understands why construction management platforms fail to achieve adoption in integrated delivery firms. He understands why document management tools create friction rather than eliminating it. He has lived both problems as the owner, trying to solve them, not as an analyst observing from the outside.

Seabold founded S5 Construction in 2015 specifically because existing contractual and workflow frameworks failed a client. That founding is the origin of his technology perspective: the gap between design intent and field execution is a data problem, a contract problem, and a trust problem simultaneously. The platforms that solve all three will win. He knows which ones are close and which ones are not, because he uses them to run capital programs.

Earlier in his career, Seabold led the consolidation of 80+ autonomous USGBC chapters into a unified national membership model, a 1,750+ volunteer-hour organizational transformation that required stakeholder alignment, national platform strategy, and change management across thousands of professionals in dozens of regional programs. He received the United States Presidential Volunteer Service Award for that work. The competency it required, driving adoption of a new operating model across a fragmented and resistant professional community, is directly analogous to what AEC platform companies face every day in enterprise sales and industry change management.

He also developed a GIS-based digital mapping tool for the City of Jackson Historic Preservation Commission that was subsequently adopted and distributed statewide by the Mississippi Department of Archives and History, a documented example of a local technology solution scaled to statewide deployment through institutional partnership.

Seabold holds degrees from Mississippi State University (B.Arch) and Millsaps College (BA, History), completed the Advanced Applied Leadership Program at the Millsaps Else School of Management, and holds NCARB and LEED AP credentials. He is based in Jackson, Mississippi, and is nationally mobile for executive roles in AEC industry strategy, ecosystem development, owner-side technology advisory, and AI policy leadership.